



Dev Flexi Pack Acquires SP Ultraflex's Primaslit™ FL

Well known for world class Slitting Rewinding machines, SP Ultraflex received an order for the PRIMASLIT™ FL Slitter Rewinder from Dev Flexi Pack Pvt. Ltd. (of Rajkot) on the first day of PlastIndia 2015 held at Gandhinagar, Gujarat.

Dev Flexi Pack Pvt. Ltd. is a leading supplier of flexible packaging films, plastic bags, foils, etc. They supply their flexible laminates and pouches to food industry, tea industry, masala industry, etc. Backed by expert knowledge and technical knowhow, they are the pioneers of flexible packaging in Gujarat. Being a "GUJARATI" their prime focus has always been customer satisfaction by delivering the best possible product.

In the event we spoke to Mr. Vasant

Gadesha, Managing Director of the company and asked him about the evolution of the company. He said, "Printing was always my passion since childhood. I had a good eye for colors and used to attend exhibitions related to printing and packaging even before starting my business. The idea behind attending the exhibitions was to have a dynamic and innovative business strategy. Eventually, in 1991 I set up my unit with a Rotogravure Printing and press and a Bag Making machine. Thereafter in 1995 we added a lamination machine to our plant."

Speaking about the new machine he said, "The PRIMASLIT™ FL high speed slitter rewriter will give us a competitive edge by producing excellent quality reels for supply to our demanding customers which

is the need of the hour for us. We keep adding equipment every year to keep up with our growth targets and are happy to have made this decision, especially after witnessing the live demonstration of the ROBOSLIT® dual turret slitter rewriter at 600 m/min during the exhibition. We are keen to consider this machine during our next expansion.

We already have a machine from SP Ultraflex which has been delivering consistently at 400 m/min which was the rated speed then for this model. Our repeat order is indicative of our satisfaction and at 500 m/min, we expect higher output and still lower cost of conversion with this machine", he said smilingly.

He further said, "Our core trade in is Saurashtra, Gujarat. We supply to food industry, tea industry, etc. Our customers include well know companies in India like Haldiram, Rajani Tea, Elephant Malasla etc. In the near future we plan to invest in CI Flexo. Also, going forward the demand for re-cycled plastic is poised for growth and we are looking at this as an opportunity."

